



Regional SEO Guide Pricing	Essential	Pro	Pro+	Premium
Primary Keywords	3	5	10	15
Keyword Analysis	✓	✓	✓	✓
Competitor Analysis	✓	✓	✓	✓
Number of Regions	1	2	3	4
<b>Onsite Optimisation (max pages)</b>	4	5	10	20
HTML Sitemap	✓	✓	✓	✓
Code Structure Survey	✓	✓	✓	✓
Validation	£100	✓	✓	✓
<b>Internet Marketing (hrs / month)</b>	3	4	6	8
<b>Google Maps</b>				
Creation of Google map account	✓	✓	✓	✓
Google reviews feed	✓	✓	✓	✓
Local directory submissions	✓	✓	✓	✓
<b>Off Site Optimisation</b>				
One way backlinks	✓	✓	✓	✓
Creation of unique article if requested	✓	✓	✓	✓

Submission of unique article				
Social Media Profiles if requested				
<b>Management (hours per month)</b>	1	1	2	2
<b>Reporting</b>				
Analytics				
Quarterly Report	2 / year			
Setup fee	£ 150	£ 225	£ 335	£ 445
Monthly cost	£ 150	£ 225	£ 335	£ 445
Contract months	12	12	12	12